

Sponsorship Request

Howdy,

Thank you for taking the time to review our Sponsorship Inquiry. This is a unique opportunity to help save two wild mustangs, bring awareness to the dire predicament that wild mustangs currently face, support two local mustang trainers, and get more exposure for your business.

As of December 2017, there are almost 10,000 mustangs waiting adoption in holding pens across the country, another 34,000 have been sent to long term holding pastures, and another 72,600 mustangs roam wild. These numbers are almost triple what the population should be and what their environment can sustain. The plight of the mustang has gotten so bad that in October the BLM advisory board directed the BLM to adopt or destroy 70,000 mustangs in the next 3 years.

Tenley has had a great passion for horses since she was in first grade. She began competitively riding horses in 2012 and started training horses in 2014. Her first experience of training mustangs began when she met her red roan mustang mare, Roo. She fell in love with mustangs and strived to learn more about them. Tenley has helped with the training of ten mustangs as well as numerous domestic horses. Multiple times a year Tenley heads to Oregon to observe mustangs living in the wild. Currently, Tenley is on her fifth and final year in 4-H. Tenley has competed at the state level of 4-H three years in a row and has previously competed at the 4-H National championships. In the fall and winter Tenley participates in local schooling shows and clinics. During the spring and summer Tenley participates in 4-H shows as well as local fairs. Tenley is out at her barn everyday doing chores and working with her horses. Tenley has just graduated from High School and is looking forward to starting a career based around horses!

R-A grew up with horses in Woodinville and is an alumni and active volunteer in Snohomish County 4H. He started teaching horseback riding lessons and training horses part time in 1992 and was able to switch to full time in 2002. Currently, R-A has expanded his business to include horse boarding, leasing, clinics, educational programming, petting farms, as well as local, national, and international guided equine trips. In the past 7 years he has assisted students with the training of 7 Mustangs and 3 he trained and competed with myself. In 2012 he placed 2nd and earned two 6th places at the Supreme Extreme Mustang Makeover in Fort Worth, Texas with a 6-year-old gelding named Chance. In 2013 he went back to Fort Worth, Texas for the Mustang Million where he placed 14th overall with a client's 3-year-old mare named Nelly. In 2014 he was one of 45 trainers selected out of 150 applicants, and the only trainer in Washington State, for the Extreme Mustang Makeover Trail Challenge in Norco, California. For that contest, R-A was randomly assigned a 3-year-old bay gelding named Spitfire.

We have been selected to participate in the 2018 Extreme Mustang Makeover (EMM) being held in Lexington Kentucky. This is a contest that takes wild mustangs and randomly matches them with approved trainers. On February 20th we will be hauling to Lebanon, Tennessee to pick up our two assigned mustangs. We will then have 100 days to train our wild mustangs before traveling back across the country to compete at the EMM. In preparation for the EMM we will be working with our mustangs daily, hosting weekly clinics, attending local horse shows, and offering educational tours to the public. We are working to raise \$7000 to help in the transportation, care, and training of our assigned mustangs.

25634 NE 80th Street, Redmond, Washington, 98053

www.tashunkallc.com

At the conclusion of the contest, all of the mustangs in the event will be put up for adoption through a public auction. Following the event, we will continue promoting mustangs and our sponsors with Roo and Spitfire, our previously trained mustang ambassadors. Currently, we are planning on the following events:

- Mustang Educational Tours year-round at Redmond Petting Farm
- Mustang Meet and Greet at the Redmond Towne Center Spring Extravaganza
- Mustang Demonstrations at the Stanwood Camano Fair
- Mustang Demonstrations, Mustang Meet and Greet, and Educational Booth at the Evergreen State Fair
- Mustang Educational Booth at the Puyallup State Fair Animals of the World Exhibit.
- Mustang Meet and Greet at the Microsoft Fall Festival

Your support would be greatly appreciated and will be recognized by the thousands of people that visit our facility, web site, and Facebook page. If you are interested in supporting us in this endeavor, please email R-A at ramazzola@aol.com or call Tenley at 425.985.1362. Please also find included in this packet the Sponsorship Information form. If you would please take a few minutes to review the information we would greatly appreciate it.

Sincerely,

R-A Mazzola and Tenley Mange



Sponsorship Information

There are a number of ways individuals and companies can help. Support of any kind is greatly appreciated and can come in the way of in kind services, products, gift cards, checks, credit card, or via Paypal, Facebook Messenger, or Venmo. Funds raised will assist in covering the expenses directly related to the transportation, care, and show costs of the mustangs exhibiting at the 2018 Extreme Mustang Makeover in Lexington and local shows. Please review the information below to see if you can help bring a piece of American history to your community.

PLATINUM SPONSOR - \$1000

- Banner displayed in the arena at Tashunka.
- "Like" status on the Facebook page for Tenley Mange, Tenley's horse, and Tashunka LLC.
- Name/Logo on the Tashunka web site mustang page.
- Name/Logo (4"w x 2"h max) shown on rider and horse attire.
- Small banners and brochures displayed in stall area at local events. (banners or brochures provided by Sponsor)

GOLD SPONSOR - \$500

- "Like" status on the Facebook page for Tenley Mange, Tenley's horse, and Tashunka LLC.
- Name/Logo on the Tashunka web site mustang page.
- Name/Logo (2"w x 2"h max) shown on rider and horse attire.
- Brochures displayed in the stall area at local events.

SILVER SPONSOR - \$100

- "Like" status on the Facebook page for Tenley Mange, Tenley's horse, and Tashunka LLC.
- Listing on the Tashunka web site mustang page.
- Brochures displayed in the stall area at local events.

BRONZE SPONSOR - \$50

- Listing on the Tashunka web site mustang page.

Contact Name: _____

Phone Number: _____

Business Name: _____

Email: _____

Address: _____

City/State/ZIP: _____

Web Site: _____

Sponsorship Level: _____

Sponsorship Method: _____

Method types can include in kind services, products, gift cards, checks, credit card, Paypal

Please return this form with your contribution to R-A or mail to 25634 NE 80th Street, Redmond, WA, 98053. Platinum and Gold Sponsors can email company logo's to ramazzola@aol.com, or call Tenley at 425.985.1362 and we will make arrangements for picking up any banners and brochures.

25634 NE 80th Street, Redmond, Washington, 98053

www.tashunkallc.com

Average Visitors in 2017

	Weekly	Monthly	Annually
Tashunka	98	426	5,121
Facebook	583	2,530	30,365
Off Site Events	634	2,750	33,000
Tashunkallc.com	220	954	11,457
TOTAL VISITS	1,535	8,195	79,943

2018 EMM Budget

Pick Up, Lebanon, Tennessee	Fee	\$ 70
	Hauling	\$ 1,600
	Food	\$ 300
	Lodging	\$ 500
	Board	\$ 3,500
	Misc	\$ 400
	Farrier	\$ 300
	Vet	\$ 800
2018 EMM Lexington, Kentucky	Props	\$ 300
	Hauling	\$ 1,600
	Food	\$ 450
	Lodging	\$ 800
	COST	\$10,620