



Sponsorship Inquiry

Howdy,

Thank you for taking the time to review my Sponsorship Inquiry. This is a unique opportunity that will help my efforts in participating in the 2014 Extreme Mustang Makeover and support [Tashunka's American Mustang Experience](#) (TAME). I am trying to raise \$10,410 to help with the costs involved with participating in the 2014 Norco Extreme Mustang Makeover Trail Challenge, as well as the adoption of a second Mustang following Norco who would be exhibiting at the Evergreen State Fair, Puyallup Fair, and adopted out in September.

This year the closest Extreme Mustang Makeover is being held in Norco, California, from May 15th - 17th. Each participant has to go through an extensive screening process to be accepted into the program, which includes a very detailed application, background check, personal references, and facility approval. On January 17th I was notified of my approval into the Extreme Mustang Makeover program, and will be heading to Burns Oregon on February 13th and 14th for pickup. For this contest the Mustang is assigned to me and will be auctioned at the final contest in May.

In the past 5 years I have helped with the training of 9 Mustangs. I have attended 3 Extreme Mustang competitions over the last 3 years where we competed with 4 Mustangs. My first year of competing in 2011, my 9 year old student placed 2nd in Washington with her yearling Mustang filly. In 2012 I placed 2nd and earned two 6th places in Fort Worth, Texas with my 6 year old gelding. Last year I went back to Fort Worth, Texas where I placed 14th overall with a client's 3 year old mare.

TAME is a year round Mustang education program centered on increasing awareness of and promoting one of the most cherished and majestic pieces of American history, the Mustang. The program is focused on educating youth and adults about the unique qualities of the Mustang breed, as well as allowing people to come out and meet our current Mustang projects. I have been overwhelmed with an outpouring of encouragement on this venture. Clients and guests visiting my barn are extremely excited about the Mustangs and my involvement in the program! It continues to spark the interest of strangers on Tashunka's Facebook page, who have voiced their love of the idea and have been following our regular updates. There really is such a unique attraction to the Mustang. People seem to be drawn to this American icon and captivated by its symbolism of freedom, strength, and tenacity. Last year we had over 1000 people visit our farm in Redmond to learn about Mustangs and reached countless others by participating for 10 days at the Evergreen State Fair in Monroe.

Your support would be greatly appreciated, and will be recognized by the thousands of people that visit our facility, web site, and Facebook page. If you are interested in supporting me in this endeavor please email (ramazzola@aol.com) or call (206.799.5466). Please also find included in this packet the Sponsorship Information form. If you would please take a few minutes to review the information I would greatly appreciate it.

Sincerely,

R-A Mazzola

25634 NE 80th Street, Redmond, Washington, 98053

www.tashunkallc.com



Sponsorship Information

There are a number of ways individuals and companies can help. Support of any kind is greatly appreciated and can come in the way of in kind services, products, gift cards, checks, credit card, or via Paypal. Funds raised will assist in covering the expenses directly related to the purchase, transportation, care, and show costs of the mustang qualified for the 2014 Extreme Mustang Makeover (EMM). Please review the information below to see if you can help bring a piece of American history to your community.

PLATINUM SPONSOR - \$1000

- Banner displayed in the outdoor arena at Tashunka.
- "Like" status from the Tashunka Facebook page.
- Name/Logo on the Tashunka web site header.
- Name/Logo (4"w x 2"h max) shown on rider and horse attire.
- Small banners and brochures displayed in stall area at EMM Norco. (banners or brochures provided by Sponsor)

GOLD SPONSOR - \$500

- "Like" status from the Tashunka Facebook page.
- Name/Logo on the Tashunka web site.
- Name/Logo (2"w x 2"h max) shown on rider and horse attire.
- Brochures displayed in the stall area at EMM Norco.

SILVER SPONSOR - \$100

- "Like" status from the Tashunka Facebook page.
- Listing on the Tashunka web site mustang page.
- Brochures displayed in the stall area at EMM Norco.

BRONZE SPONSOR - \$50

- Listing on the Tashunka web site mustang page.

Contact Name: _____

Phone Number: _____

Business Name: _____

Email: _____

Address: _____

City/State/ZIP: _____

Web Site: _____

Sponsorship Level: _____

Sponsorship Method: _____

Method types can include in kind services, products, gift cards, checks, credit card, Paypal

Please return this form with your contribution to R-A or mail to 25634 NE 80th Street, Redmond, WA, 98053. Platinum and Gold Sponsors can email company logo's to ramazzola@aol.com, and R-A will make arrangements for picking up any banners and brochures.

Average Visitors

	Weekly	Monthly	Annually
Tashunka	131	563	6,756
Facebook	477	2,068	24,816
Off Site Events	348	1,510	18,116
Tashunkallc.com	260	1,127	13,524
TOTAL VISITS	1,216	5,268	63,212

Statistics as of January 2014

2014 TAME Budget

Pick Up, Burns, OR	Fee	\$ 0
	Hauling	\$ 529
	Food	\$ 26
	Hotel	\$ 100
	Board	\$ 3,390
	Misc	\$ 400
	Round Pen	\$ 2,000
	Farrier	\$ 140
	Vet	\$ 400
Show in Norco, CA	Fee	\$ 60
	Props	\$ 1,000
	Hauling	\$ 1,348
	Food	\$ 217
	Hotel	\$ 800
	COST	\$10,410

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